



A five-day intensive personalized training designed to allow participants to develop keen insight into how they act, interact, and react in the work environment, helping to build a toolbox of skills on their way to becoming successful leaders.

Why train?

To ensure that the leaders within our organization are aligned with our mission, our vision, our values and are a positive influence on our workforce.

Who should you train?

Positional Leaders Individuals in titled leadership positions, to ensure they are aligned with the organization.

High Potential Employees

Individuals showing potential for future titled leadership positions.

Functional Roles Individuals in positions of value who have sizable influence without positional leadership authority.

Personality influencers

Individuals exerting influence within your organization without positions of leadership or authority.

Marla Blume 757.270.6642 Dr. Carole Brown 571.217.6970 info@mcb2trainingsolutions.com mcb2trainingsolutions.com





INsight offers two unique features.

Organizational Customization through:

- Incorporation of the host organization mission, values, goals and objectives.
- Host organization leadership participation in panel discussions.
- Host organization selection of two optional agenda topics to customize the program to its unique needs.
- Host organization leadership participation in follow-on Insight Forum Sessions (IFS).

Individual Personalization through:

- Nine self-assessment tools to learn more about how they act, interact, and react in situations.
- A personal SWOT analysis that evolves as they begin to understand themselves better throughout the program.
- A personal leadership philosophy, setting forth values and guiding actions and behaviors, rooted in the mission and values of the organization.

This unique customized and personalized program creates greater insight into the participant's skills and capabilities and how to align them with the organization mission, values, and culture.

Core Agenda Topics:

Communication **Communication Styles** Speaking Listening Writing Negotiating Conflict Resolution **Emotional Intelligence** Critical Thinking **Creative Problem Solving** Collaboration Decision-Making Management Leadership Mentoring/Coaching **Building Alliances**

Optional Agenda Topics (choose 2)

Political Savvy Ethics and Integrity Building and Delivering a Presentation Navigating Organizational Influences Organizational Knowledge (Policy, Norms, Biases, Diversity, Equity, Inclusion Learning Agility

Agenda

DAY 1 Introductions Organizational Mission Values, Goals Communication Communication Styles Speaking Listening

DAY 2 Writing Negotiating Panel Discussion: *Negotiating A Seat at the Table* Conflict Resolution TBD – Optional Agenda Topic 1

DAY 3

Emotional Intelligence Critical Thinking Creative Problem Solving Collaboration Panel Discussion: *Collaborating for Success*

DAY 4 Change Management Panel Discussion: *Changing the Future* Decision-Making TBD – Optional Agenda Topic 2

DAY 5 Management Leadership Mentoring/Coaching Building Alliances Panel Discussion: Your Leadership Toolbox

